



Paint a Plow: Participation, Photography and Media Release Permission Slip

Dear Parent/Guardian:

Paint a Plow is a community outreach program in which students are invited to paint a Jackson County Department of Transportation (JCDOT) snow plow with artwork, to represent their school. In addition to being visible when in use, the plows will be displayed at community events to spotlight our youth in a positive manner, enhance public awareness, and promote safety.

As part of the Paint a Plow program, your student may be included in photographs, video and/or voice recordings to be used by media outlets, JCDOT, and your student's school district to promote and recognize the program and the participating students. Your student may also be asked by the media to speak about the program.

Jackson County Department of Transportation Guidelines

Photographs, video and/or voice recordings, and information collected by the media may be published by print, internet or broadcast, and will not be used for financial gain. It is not permitted to publish your child's telephone number, address, or surname.

Parent/Guardian Permission:

As parent/guardian of _____ (Student's name), who attends
_____ (Student's school),

I grant my student permission to participate in the Paint a Plow program. _____ (Initial)

I grant JCDOT, my student's school district, and media outlets permission to publish and/or distribute photographs, video and/or voice recordings to be used by media outlets, the Jackson County Department of Transportation and my child's school district, as described above. I also understand that media personnel may speak to my child about the program. Information and statements provided may be used publicly.

_____ (Initial)

Parent/Guardian Signature: _____ Date: _____