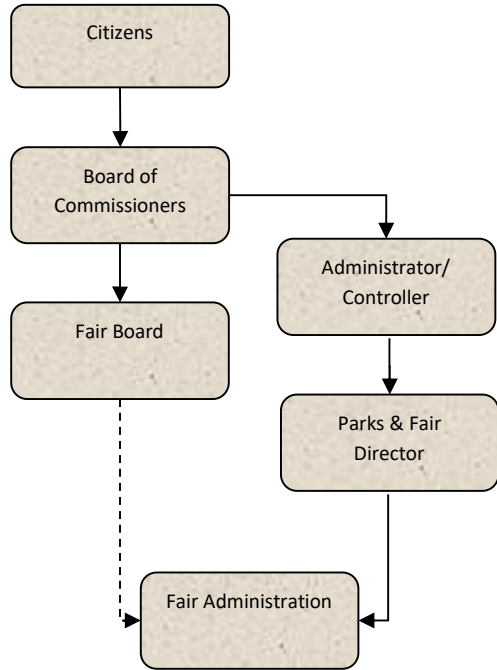


Fair



Activities

Fair staff coordinates the Premium Book; negotiate all contracts with entertainment, merchants, vendors and lessees; sell grandstand tickets and sponsorships; and conduct all business related to the production, promotion of the fair and the fairgrounds. Their goal is to maintain high visibility at state and national levels for the Jackson County Fair.

Mission Statement

The purpose of the Jackson County Fair is to provide an educational, entertaining event for people of all ages, nationalities and beliefs within a clean and beautiful setting.



Activities

Strategic Plan Impact

- ✓ **Recreational & Cultural Opportunities**
The Fair provides the largest county cultural gathering of any single week of the year.
- ✓ **Economic Development**
The activities of the County Fair and the Fairgrounds encourage economic development via special events, entertainment, and tourism.

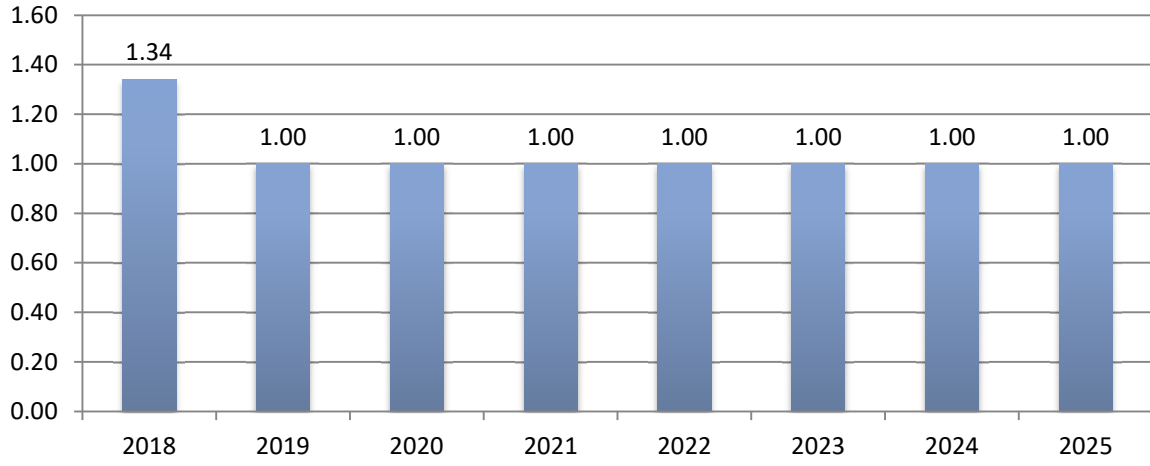
Accomplishments

- ✓ Attendance totaled 160,000 for 2023
- ✓ The 2023 County Fair included 1,096 exhibitors, featuring 3,857 entries judged
- ✓ With the support of a grant from the Department of Agriculture, Concrete upgrades were made to the animal wash station area, improving drainage.
- ✓ The midway area of Keeley Park was paved with asphalt to improve accessibility and the overall experience of the fair
- ✓ Concert facilities were upgraded with millings added to the track area, and the fence expanded to accommodate larger shows.

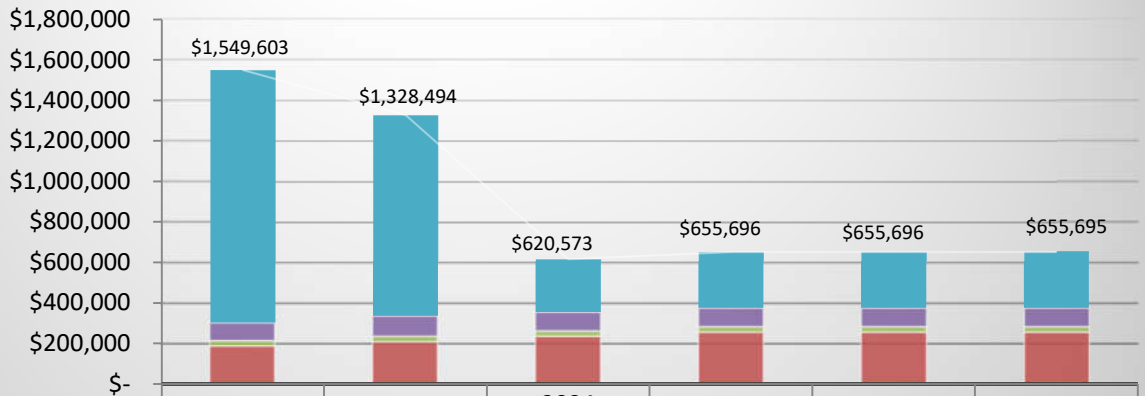
Budget Adjustments

The Fair continues to utilize volunteer staff to achieve success and profitability.

Fair FTE History



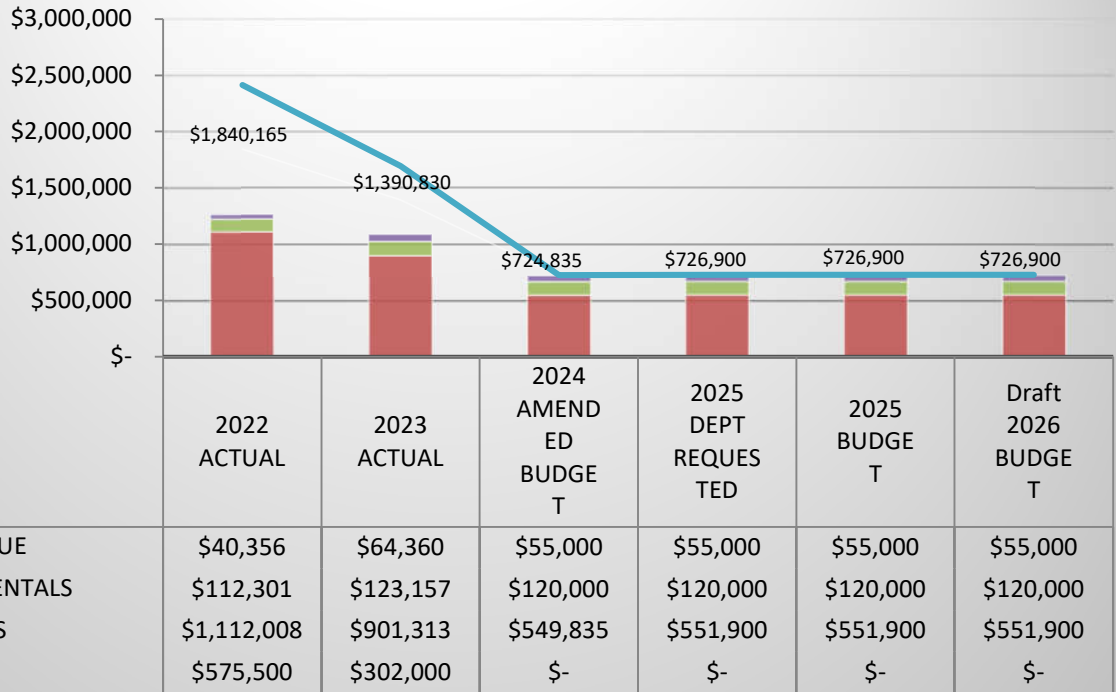
Fair Expenditures



	2022 ACTUAL	2023 ACTUAL	2024 AMENDED BUDGET	2025 DEPT REQUESTED	2025 BUDGET	Draft 2026 BUDGET
OTHER EXPENSES	\$1,246,162	\$991,667	\$265,711	\$280,200	\$280,200	\$280,200
CONTRACT SERVICES	\$88,617	\$99,795	\$91,000	\$91,000	\$91,000	\$91,000
SUPPLIES & MATERIALS	\$25,452	\$27,788	\$27,000	\$27,000	\$27,000	\$27,000
PERSONNEL SERVICES	\$189,372	\$209,244	\$236,862	\$257,496	\$257,496	\$257,495
TOTAL PROGRAM COSTS	\$1,549,603	\$1,328,494	\$620,573	\$655,696	\$655,696	\$655,695

Fair

Fair Revenues



Strategic Outcomes

Indicator	2021 Actual	2022 Actual	2023 Actual	2024 Actual	2025 Target	2026 Target
Percent of respondents rating the recreational opportunities in Jackson County excellent or good.	n/a/a	55%/n/a	60%	n/a	60%	65%
Percent of respondents rating opportunities to attend cultural activities in Jackson County excellent or good.	n/a/a	40%/a	45%	n/a	45%	50%

Other Key Indicators

Indicator	2011 Actual	2022 Actual	2023 Actual	2024 Actual	2025 Target	2026 Target
Attendees	209,000	153,000	160,000	114,000	175,000	175,000