



The Enterprise Group
Of Jackson, Inc.

Jackson County Industry Sectors

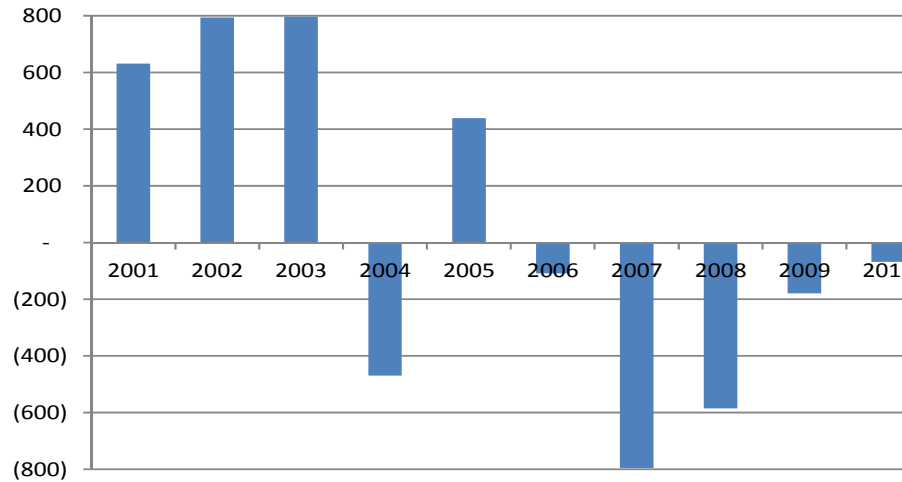
NAICS Code	2009 EDSP* Establishments	2010 Census
22 – Utilities	14	14
31 – Manufacturing	285	259
44 – Retail	572	556
61 – Education Services (private)	26	30
62 – Health and Human Assistance (private)	372	372

Population by Educational Attainment

	2009 EDSP*	2010 Census
Population 25+ by Educational Attainment	104,880	108,398
Less than 9 th Grade	3.5%	2.6%
9 th to 12 th Grade, No Diploma	12.3%	8.6%
High School Graduate	32.9%	33.0%
Some College, No Degree	27.1%	30.1%
Associate Degree	8.0%	8.0%
Bachelor's Degree	11.2%	12.2%
Master's/Prof/Doctorate Degree	5.1%	5.5%

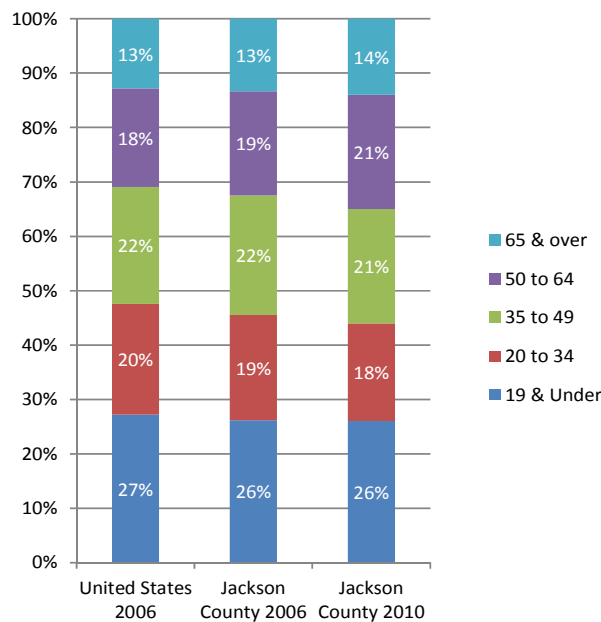
To gain a deeper understanding of these growth dynamics, components of population change from 2000 to 2008 were analyzed for the county. Two factors account for population growth and decline: natural change (births minus deaths) and net migration. The following chart outlines Jackson County's net migration patterns for the past eight years.

Jackson County Net Migration



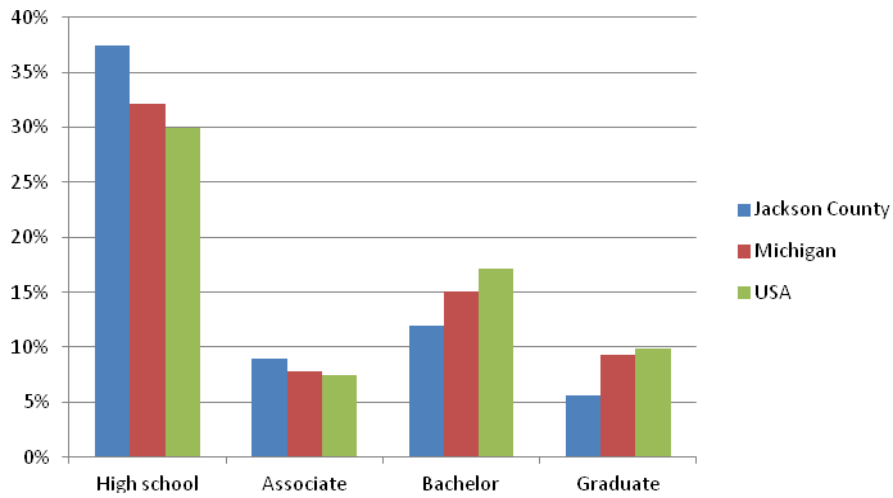
Source: Census Bureau

Age Groups as a Percentage of Total Population



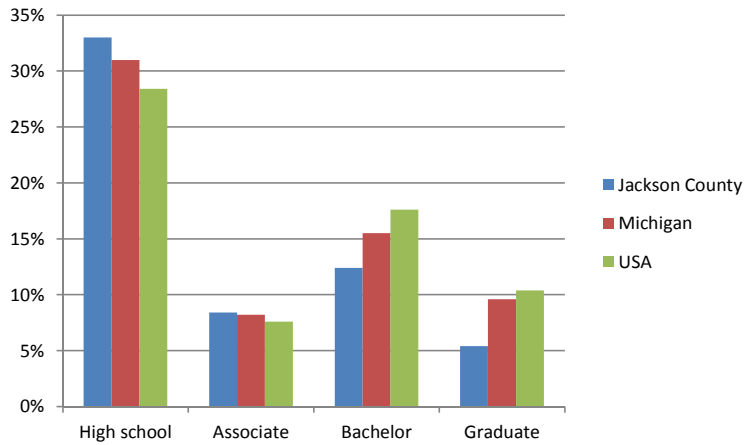
Source: Census Bureau

Percentage of Adults Age 25+, 3-year Survey, 2005-2007



Source: Census Bureau

Percentage of Adults Age 25+, 3-year Survey, 2008 - 2010



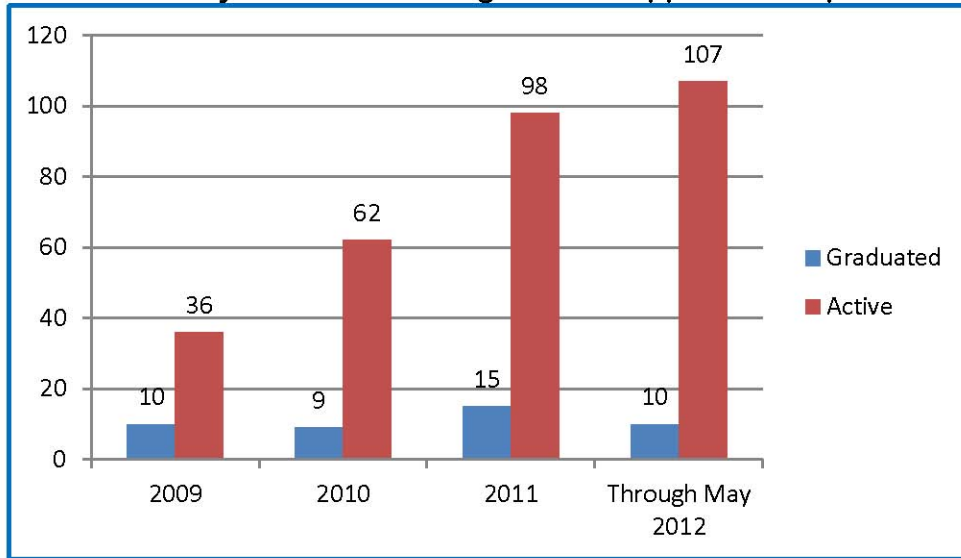
Source: Census Bureau

Apprenticeship Numbers

2012 Graduated - 10

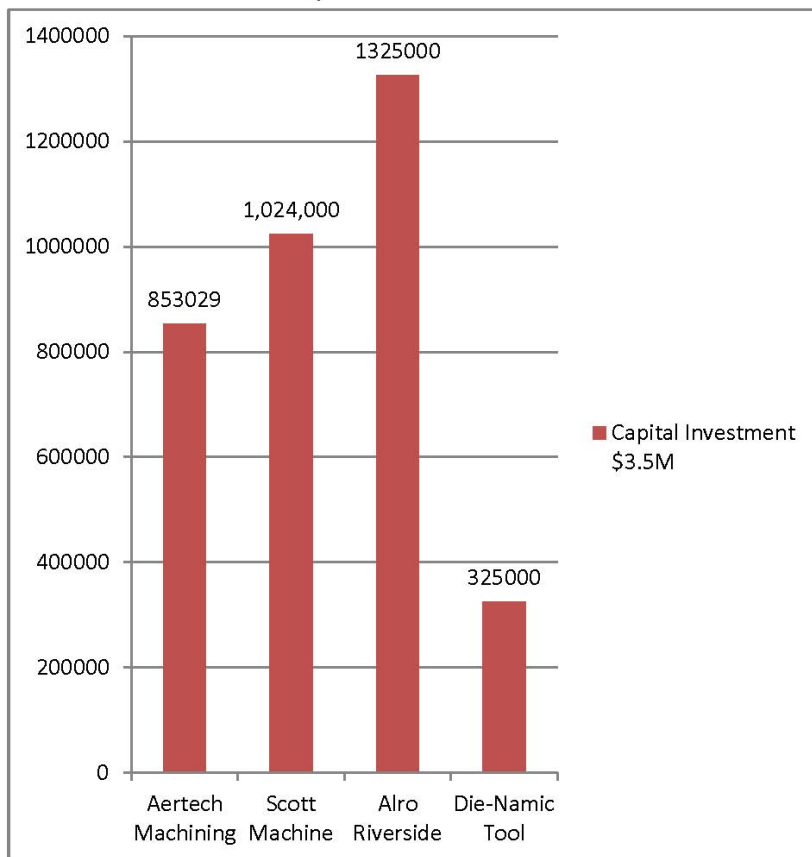
2012 Active - 107

Academy for Manufacturing Careers Apprenticeships



Business Investment

2012 YTD Jackson County Capital Investment



3.5Million

Economic Development Plan

Jackson County Economic Development Strategy

NOTE: Reasoning and analysis underpinning the plan described below appears in the attached reports on *The Jackson County Economic Base* (p. 10) and *Target Market Analysis for Jackson County* (p. 20).

1. Continue the longtime Business Retention/Expansion effort focused on keeping companies in local Economic Base Industries healthy, happy, growing and located in Jackson County:
 - Utilities -- Facilitate maintenance/expansion of the CMS Energy presence in the county.
 - Manufacturing -- Assist county manufacturers in diversifying their customer bases with special emphasis on helping automotive suppliers to break into or expand their sales to non-automotive markets.
 - Retail -- Build upon Jackson County's status as a place to which residents of surrounding counties come to shop. Encourage the Chamber to work with merchants to analyze where customers live in order to help current merchants to more effectively focus promotional efforts.
 - Educational Services and Health/Human Assistance -- Assist institutions and companies in these industries to continue and expand their operations in Jackson County as important community resources and also as job-generators in their own right.

2. Continue and expand the new Business Attraction effort into the recommended Target Markets, including launching the initiatives listed below.
 - Life Sciences – Conduct outreach and recruitment activities focused on companies active in this field with special emphasis on cancer research, pharmaceutical products, and other healthcare research industries.
 - Advanced Manufacturing – Conduct outreach and recruitment activities focused on advanced manufacturing companies with special emphasis on those in Alternative Energy Equipment Manufacturing and selected high value-added sectors of the Food Processing industry.
 - Travel/Leisure – Conduct outreach and recruitment efforts aimed at building upon Jackson County amenities by securing additional investment in this industry. This effort should include Arts & Culture focused efforts expanding upon the toehold in creative industries created by the Armory Arts Village and other arts-related developments.

3. Collaborate with other sectors of community to build a “Culture of Education” in Jackson County, including:
 - Increased educational attainment defined as a larger percentage of the county's adult population having graduated high school (or equivalent) and achieving one or more degrees.

- Improved student achievement defined as higher test scores on the part of current K-12 students.
 - Achieving closer coordination between local Business and Education assuring a well-prepared local workforce capable of meeting both current and future employer needs.
4. Maintain or improve those public services that most directly support Jackson County economic development, including (but not limited to) those listed below:
- Airport -- Complete runway extension project and maintain quality of service and hours of operation.
 - Community Development – Help the communities of Jackson County to craft visions for their future and secure resources with which to realize those visions in areas including housing, commercial development and public facilities.
 - Land Assembly -- When appropriate, utilize county-owned land or authority properties affiliated with a local unit of government to assemble land for job-creating projects.
 - Recreation/Parks -- Maintain these important community amenities.
 - Corridor Improvement Authority (PA-280) – This authority is an economic redevelopment tool that will help redevelop the Cooper Street entrance to the City of Jackson. It will provide for the correction and prevention of deterioration in business districts, the promotion of economic growth in the Corridor Improvement Authority area, the encouragement of historic preservation, and the authorization of the creation and implementation of development areas and development plans.
 - Assure complete infrastructure of roads, adequate and safe access/egress for job-creating enterprises.
 - Workforce Development – Make local employers aware of workforce development resources; help them access these resources and keep providers focused on producing qualified workers meeting the real Jackson County employers.
 - Zoning/Permitting – Assure that permitting decisions are both timely and predictable and zoning more consistent.
5. Review State-level Business Climate Challenges identified by the Duff & Phelps team.
- When appropriate, advocate for reducing or resolving these challenges to the full and effective development of our State and, by extension, Jackson County.