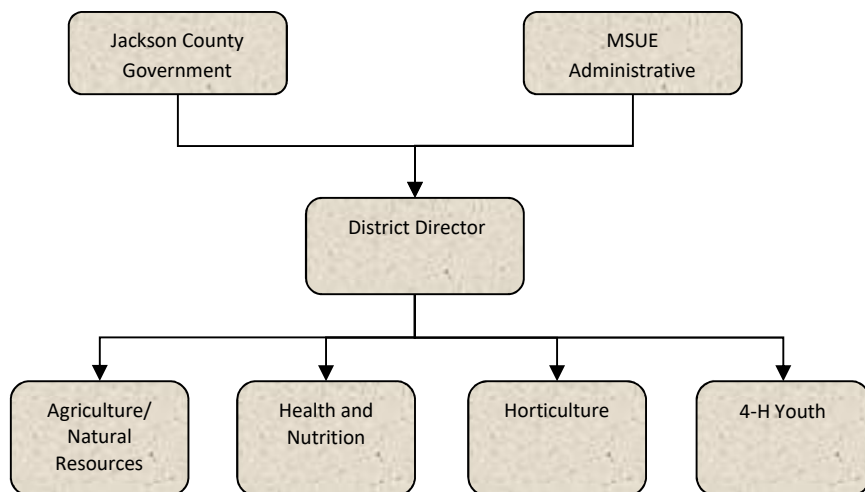


### Activities

# MSU Extension



Provide educational programming in agriculture and natural resources, land use, watershed and pesticide management and farm financial stability. Provide educational materials through direct program delivery, distance technology, and the website.

Provide educational programming to horse and small ruminant producers (including principal enterprise and youth) throughout the state in regard to livestock production management and nutrition.

Extension 4-H Youth Program - works with youth ages 5-19 and adult volunteers in skill training in character development, leadership, self-esteem and healthy life style choices.

Provide Jackson County residents with educational programs on care and maintenance of their land.

Provide educational programs and information through use of media, one-on-one contact, and educational classroom setting.

Provide educational leadership to create an economical and sociological sustainable agriculture to retain farmers, farmland, open space and the resulting quality of life, rural America work ethic, and a moral sociological influence.



# Mission Statement

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Jackson County MSU Extension is an educational leader working with local citizens, government and community organizations, which is based on university research and involves learners in setting goals and applying knowledge for a better life.

## Strategic Plan Impact

✓ **Safe Community**

MSU Extension supports the safe community strategic goal helping to create self-sustaining people. MSU Extension works with county residents to provide needed life skills to have youth involved in productive activities with volunteer mentors.

✓ **Economic Development**

MSUE provides educational programs to increase business skills in development, sustainability and future opportunities to ensure continued growth and vibrancy.

✓ **Healthy Community**

MSUE provides information and technical assistance in how to achieve a healthy lifestyle in the areas of food and nutrition, growth and development and resource management.

✓ **Recreational & Cultural Opportunities**

MSUE provides recreational and cultural activities to the citizens of Jackson County through programs that encourage use of our natural resources, wholesome family activities and opportunities to engage in cultural and educational events.

## Accomplishments

✓ **Safe Community:** Community service projects are part of nearly every 4-H experience. 4-H'ers all over Michigan are identifying needs in their communities, figuring out how to address those needs and stepping up to solve problems, make improvements and create change.

✓ **Safe Community:** MSU Extension educators and specialists conducted a Large Animal Care & Handling training for Animal control officers. This training gave officers hands-on experiences for dealing with livestock related incidents in their line of work. In an evaluation of the program 100% indicated that the program was relevant and taught them new knowledge for their job.

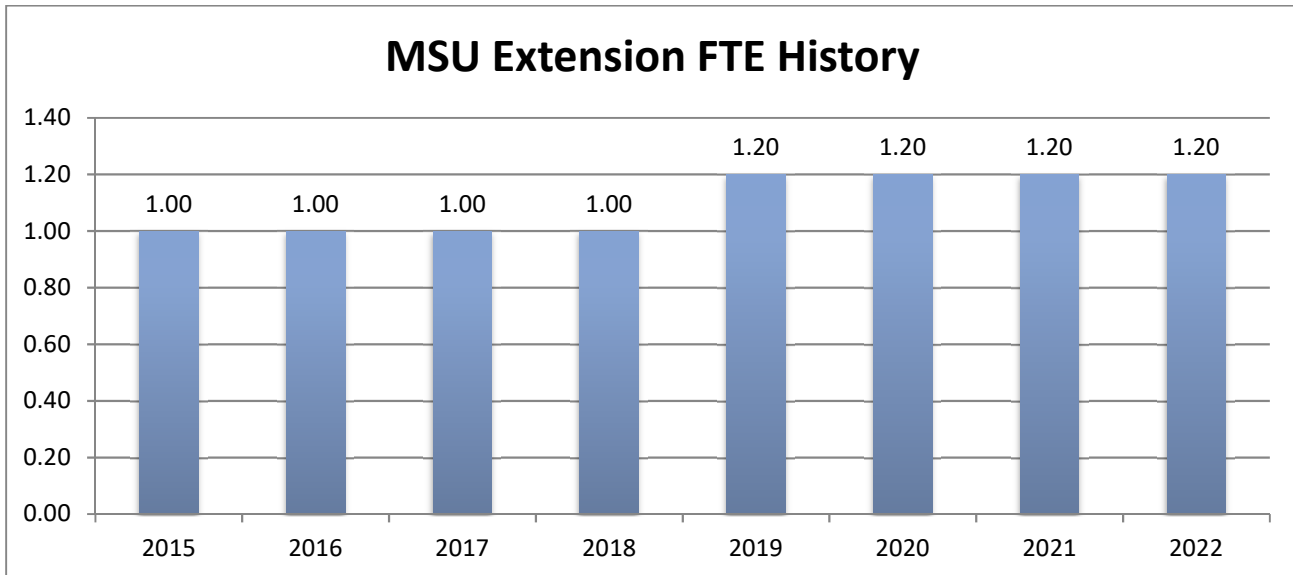
- ✓ **Safe Community:** MSU Extension has developed a workshop specially designed for people who work with agricultural producers and farm families who want to know more about managing farm-related stress and learn ways to approach and communicate with those in need. Farmers and farm families are also encouraged to attend.
- ✓ **Recreational & Cultural Opportunities:** Every spring Jackson County Farm Bureau, with help from the Jackson County Fair, MSU Extension, Jackson County Ag Council, FSA & Soil Conservation, sponsors Rural Education Day at the Jackson County Fair Grounds. Many volunteers and local farmers get together for one day to educate 3rd graders from elementary schools across the county about food and fiber. The 2021 annual Project RED was canceled due to the Novel Coronavirus pandemic.
- ✓ **Recreational & Cultural Opportunities:** MSU Extension, working collaboratively with Jackson Public Schools' 21st century Grants program, Jackson Area Career Center, Dahlem Environmental Education Center and cooperating teachers in the middle school in the school district facilitated a complete reimagining of the summer school program. Middle school students learned math and science skills while raising chickens, learning outdoor skills and engaging in environmental stewardship. The hands-on nature both drove home critical academic skills and provided a contextual framework to view how things work.
- ✓ **Economic Development:** The Michigan State University Product Center provided one-on-one counseling to five (5) food business entrepreneurs from Jackson County in 2020. Our staff logged almost 50 hours working with these clients. The total annual sales of these five businesses is estimated at \$4 million with a total of 20 employees. The demographic breakdown of clients was: 1 Asian and 4 White. In addition, 2 clients were women and 3 were men. Due to the COVID-19 pandemic, the MSU Product Center continued to counsel clients through telephone, email and online meetings. We also held several free and low-cost webinars to help business owners better understand how to ship products, how to prepare for financing and generating online sales.
- ✓ **Healthy Community:** MSU teaches the ServSafe® program to improve food safety procedures at food establishments by training managers and employees. The learning of those who attend ServSafe® training is evaluated by whether they are able to pass the state mandated written test at the conclusion of the class. As of April 1, 2010, Michigan food service establishments are required to employ a minimum of one certified manager. Across Michigan there is a need for educational programming to assist with training food service managers and past attendees are required to renew their certification every 5 years.
- ✓ **Healthy Community:** The Supplemental Nutrition Assistance Program—Education (SNAP-Education) provides nutrition education to Bridge care eligible adults and children. This program focuses on improving dietary quality, and on increasing physical activity, while stretching

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food dollars. The ultimate goal of SNAP-Ed programs is to promote healthy weight maintenance and to prevent obesity.

- ✓ **Healthy Community:** Good Agricultural Practices— Classes and presentations on Good Agricultural Practices prepare farmers to sell their produce in retail markets and ensure the safety of their produce for sale. In these programs, participants learn about topics in produce safety, responsibility in food safety, good agricultural practices and how to implement changes in their operation that can further enhance quality and safety of their food. For more information visit the Good Agricultural Practices website.

**Budget Adjustments** There are no significant changes to the county contribution to MSU Extension. MSU Extension has reformed their organizational structure at the state level, which changes the approach to county funding. In 2012 Jackson County entered into a memorandum of agreement with MSU Extension. A base funding has been established for Jackson County based on county population. The 2014 recommended budget kept the current Jackson MSU Extension staff intact, which included the base funding and a 0.8 FTE reduction in county clerical staff.



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## MSU Extension Expenditures



	2019 ACTUAL	2020 ACTUAL	2021 BUDGET	2022 DEPT REQUESTED	2022 BUDGET	2023 DRAFT BUDGET
OTHER EXPENSES	\$2,854	\$2,679	\$4,185	\$4,185	\$4,185	\$4,185
CONTRACT SERVICES	\$212,677	\$219,057	\$93,063	\$93,970	\$93,970	\$93,970
PERSONNEL SERVICES	\$41,961	\$40,876	\$49,823	\$61,275	\$61,275	\$61,275
<b>TOTAL PROGRAM COSTS</b>	<b>\$257,492</b>	<b>\$262,612</b>	<b>\$147,071</b>	<b>\$159,430</b>	<b>\$159,430</b>	<b>\$159,430</b>

## Strategic Outcomes

Indicator	2017 Actual	2018 Actual	2019 Actual	2020 Actual	2021 Target	2022 Target
Number of individuals using soil tests to guide fertilizer applications	192	142	165	233	200	200
Money saved from volunteering	\$79,135	\$82,245	\$86,850	\$10,120	\$40,000	\$90,000

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## Other Key Indicators

Indicator	2017 Actual	2018 Actual	2019 Actual	2020 Actual	2021 Target	2022 Target
Youth 5-19 year olds involved in programming	3,367	2,850	2,915	1,308	2,200	3,200
Educators	5	5	5	4	3	3
Secretaries	1.2	1.2	1.2	1.2	1.2	1.2
Program Coordinators/Instructors	4	4	4	4	5	5
4-H volunteers	133	133	193	102	150	175
Number of youth reached per volunteer	25	25	22	13	15	18
ServSafe pass rates	92%	90%	91%	N/A	90%	90%



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