

Strategic Planning Minutes November 28, 2007

Present: Patrick Grubba, Dan Phelan, Earl Poleski, Lura Briggs, Mary Deluca, Jan Seitz, John Graves, Patty Kaufman, Doug Schedeler and Linda Brian

Economic Summit – 9 – 12 pm

60-70 people with broad representation.

- Lots of stuff thrown out – got outside the box.
- Some were uncomfortable
- Education suggested often
- Lots of talk about youth

Educational Summit

- Be cautious – what do we want to accomplish?
- What's been done – should we piggy back?

How do we get people to understand that we need to change?

A summit usually draws people who already know.

Who would present or implement change?

What is the charge of our committee "Education?"

Take it to Commission Board and show them problems / what we can do?

Encourage county employees to become involved in mentoring and tutoring children

Unique position to be a venue that could bring different groups together "meet education with the employee larger needs"

Not only a convener but a mentor (commissioners)

Commissioners are ready to drive the process – a good partnership educates / commissioners help work the _____

Strong need for informed support

Rethink the summit

The challenge is what happens after the summit – where are the legs?

Maybe we can help educators to make the changes that they have not been able to make without the commissioners support.

FASFA "College Bowl Sunday" drive to get all high school seniors to fill out FASFA. Can be done online.

SWAT analysis – Strengths, Weaknesses, Opportunity, Threats
Get data to Commissioners

There are lots of good things going on in many different places. We need to unify.

What are the conditions? What work is already going on?

Keeping to early childhood education is to have a community support group behind it.

The measures for all education programs must be the same to measure a student's capabilities accurately.

Is the dissatisfaction level huge enough in Jackson County to allow for changes needed?

Believe it will be 6-8 months before it sets into out city. – Dissatisfaction

We need commissioners to see if we have a success rate with our changes.

Are we educating kids to succeed or are we educating kids to succeed in Jackson County?

One area at a time – Do SWOT paper in Jackson County of Jackson
Give the Commissioners the data basis

Maybe first meeting with Commission Board and on the education board to be made up of educators from different levels of education.

3 levels :

Pre-K	top 10	factos?
K-12	top 10	factos?
Higher Ed	top 10	factos?

State source
Define measurer

Gather data – reconvene on **January 23 at 3:00 pm at MSU Extension Office**