



County of Jackson | Strategic Planning Education Team

<i>Date:</i>	<i>Time:</i>	<i>Present:</i>
7/18/2011	7:30 a.m.	Julie Alexander, Jan Seitz, Patty Kaufman, Kevin Oxley, Mary Cunningham-Deluca Doug Schedeler, Garnet Hauger, Marci Stanley, Monica Moser, Sharon Hubbell

DISCUSSED WEBSITE REVISIONS

- Domain was purchased for three years
- Some logos need to be added
 - Ensure that there are no copyright issues with logos and slogans
- Make photos a little more clear
- Tabs on homepage
 - Separate 'parents' and 'students' tabs
 - Different audiences with different strategies
 - Add 'community support' tab
 - Remove 'marketing' tab
 - Visitors should be able to understand the message through the site alone
 - Replace with "parent and student resources"
- Need links to resources where people can get assistance or get involved
 - "How to get help for my student"
 - Find a mentor
 - Be a mentor

GENERAL DISCUSSION

- Funding
 - Invoices need to be sent out
 - Adam will approach the Board
- Math Summit at Spring Arbor University
 - August 17th and 18th
 - Focusing on what they've been trying to do, what some of the initiatives are, and how attendees can get plugged in to it
 - Emphasis on professional teaching standards for mathematics teachers
 - Case studies
 - Reviewing the four initiatives that came out of the last math summit
 - Looking at where we are now
 - Last count was 20 teacher/administrator couples
- GRASP – Grand Rapids Academic Summer Program
 - The GRASP program is a 9 week correspondence summer program in math and reading for children who have completed Kindergarten to 8th grade. The program seeks to help students retain skills learned the past school year by providing review exercises. Students should enroll at the grade just completed or the level that is appropriate for them. Lessons are scored, recorded, returned. There are awards. (Source: <http://enrichmentalley.com/program/grasp-grand-rapids-academic-summer-program-0>)
- MSUE's summer intern will be at the fair Wednesday – Saturday working at the math table
 - Math-related games for kids
 - Will have some laptops available with fun math software
 - Julie will propose spending some money for the software
 - Needs software that doesn't require an internet connection
 - ISD will have someone from Math/Science Center follow up
- Ordering promotional items
 - Time is running out, need to order ASAP
 - Looked up Premier Sports
 - They can do t-shirts

- Sizes are small, medium and large
- Need to decide who target audience is before ordering
- Bracelets and other trinkets
 - ISD will find out who their supplier is
 - Quoted price for 10,000 bracelets is \$1,800 (\$0.18/pc)
- Still wanting to advertise on billboards

THE NEXT MEETING WILL BE HELD ON AUGUST 2ND AT 7:30a.m. AT THE MSU EXTENSION OFFICE.