

County Strategic Planning
February 16, 2010

Highlights from discussion prior to ConnectEDU presentation:

- In order to reach our goal, we need to be specific about where we are going!
- Around 86% of new jobs require post-secondary credentials.
- In order to be more inclusive of our population, the outcome referring to having a Bachelor's degree should be changed so that it is not degree specific.
 - Doing this will broaden the goal, instead of limiting it to one degree.
 - Could mean Certificate, Associates, Bachelors, PhD...
- Working on getting the community to accept the idea that math is important is still an issue.
 - Reconvening of Math Summit group coming in the near future.
 - Baker College has taken leadership in planning a Math 2 Summit.
 - ConnectEDU might be helpful in making the community more aware of the importance of math.
 - Can help track student performance at the high school level and create a specific plan based on a student's desired future occupation.
- Trying to figure our relationship between ConnectEDU and Docufide.
 - Docufide is a service which secures and ensures the privacy and accuracy of transcripts by providing a universal transcript format. They also serve as a data management and transcript transmittal service.
 - ConnectEDU is a higher ed portal which connects people with local schools and colleges to create college plans so that students can get the education that they need.
- Would like to have all area high schools and institutes of higher ed begin using ConnectEDU.
 - Would work nicely with the State's new portal.
 - Career Cruising, which is currently used in some schools, is not a higher ed portal.
 - It does not make the connection between secondary and post-secondary.
 - It costs money to use the service.
 - ConnectEDU is free and uses a web-based portal, so it would be accessible from any computer with an internet connection.
 - Whether or not educational development plans (EDP) can be created using ConnectEDU will be a determining factor in getting the schools to buy into using a single system.
 - The guidelines for EDP's are broad and general, so this may not be an issue after all.

The next meeting will be held on Monday, March 15, 2010 at 3:30 pm at the MSU Extension office located at 1715 Lansing Ave.

Respectfully submitted,
Scott Bailey